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# Abstract

Body Style Provide up to 250 words summarizing the main points of the article. Use no more than two paragraphs. ***Provide source files of all pictures and graphics that you are using for this paper***.

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# Keywords

Body Style keyword1, keyword2, keyword3, keyword4, keyword5, keyword6, keyword7, keyword8, keyword9, keyword10

# Introduction

Body Style When creating in-text references to other work, use the format at the end of this sentence (Author Surname, Year). Place the references at the end of the sentence where possible.

For long quotations, use the following format:

Quote style This is a really long quotation (40 words or more). Note that there are no quotation marks around it. lorem ipsem lorem ipsem lorem ipsem lorem ipsem lorem ipsem lorem ipsem lorem ipsem lorem ipsem lorem ipsem lorem ipsem lorem ipsem lorem ipsem (Author Surname, Year)

# Methods

Body Style Tell us how you did the research, including how you selected your subjects, what equipment you used, whether the research is based on something someone else did, etc.

## Heading 2

Body Style Use the heading 2 style for secondary points. Follow the outline rule; for each heading level, you need at least 2 subsections. If there is a heading 2a, there needs to be a heading 2b. If there’s a one, there must be a 2. Be sure to introduce lists with a complete thought:

1. Use numbers when sequence is important. (numlist style)
2. Next item

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1. Next item

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1. Choose Format >> Bullets and Numbering >> click Restart numbering >> click OK.
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## Heading 2

Body Style Always use a complete thought when introducing a bullet list.

For example, the following criteria indicate lack of user comprehension:

* bullet list: Use a bullet list when order doesn’t matter.

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* Only use punctuation if the items in the list are complete sentences.
  + bullet2: don’t go down more than 2 levels with bulleted lists.
  + next item

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### Heading 3

Body style Reference the figure in the paragraph immediately preceding it, e.g., see Figure 1 for x. If figures or tables must extend across columns, insert a section break (Insert > Break > Section Continuous > OK) before and after the graphic. Be sure to set the columns for that section to 1 (Format > Columns > One > OK).

heading 4 style

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j0410521figure style

**Figure 1.** Title of Figure (place graphics inline with text) caption style. Use the alt text option in Word to describe what is in the picture for our low/no vision users. See the Author’s Guidelines for more information.

# Results

Body style. Tell us what data you collected, including outliers. Explain unexpected results

<Sidebar or Note text>

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| Sidebar or Note title table head style <first/top cell in table> |
| Sidebar or note text table body style <bottom cell in table> |

Reference the table in the paragraph immediately preceding it, e.g., see Table 1 for a description of x.

**Table 2**. Title of Table

|  |  |  |
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| Table Head | Table Head | Table Head |
| Table body | Table body | Table body |
| Table body | Table body | Table body |

Table footer

Table footer

# Recommendations

Tell us what needs to happen next, and how other researchers can use the knowledge gleaned from your study:

* bullet list
* next
* next

# Conclusion

Provide a couple of paragraphs that wrap up your paper, tell us what conclusions can be made (if any), etc.

# Tips for Usability Practitioners

This required section is one of the unique features of the Journal of Usability Studies. The objective is to extract ideas from your manuscript that usability practitioners can apply in their current work. Three to five tips is a reasonable target number. The tips should come from the article you are preparing, typically from the method, findings, or conclusions.

Some examples of effective tips:

* In planning for tests with blind participants, estimate how long the sessions may take and tell candidate participants about the session length.
* Take the initiative to set an expectation from the beginning that there will be iterative tests and that all of the key stakeholders will be part of the process.

The Tips section is not for summarizing the study or listing its findings.

The Tips section is not for presenting new findings that have not been presented previously in your paper. For example:

* The following table (Table 5) gives a summary of the advantages and disadvantages of each usability evaluation method used in this research study.

Do not cite general tips that the reader would not be able to find in the text of your study. For example:

* Understand the context in which your application will be used.

The audience for tips is user experience practitioners who are not researchers. Tips are not for people in other fields, such as web designers, software designers, etc. The following is an example of a tip that pertains to web design:

* Design all web pages (including introduction pages) in an accessible manner.

Tips are your way to emphasize a practice or finding that practitioners might be able to apply in their work.

Some additional tips on writing tips:

* Make sure that all of the items in the list of tips are grammatically and syntactically parallel. For example, begin each item with an action verb.
* Use complete sentences.
* Use numbers only if sequence matters.

# Acknowledgements

Thank the people who’ve helped you get where you are.

# References

References list the sources you used to back up and support your research. Every citation in the text needs a reference in this section. Do not include references that you did not cite in the text.

References require attention to detail. You can write each of them manually or you can use a citation manager, e.g., EndNote, Zotero, which will automatically generate the format for each source, be it a web site, a journal article or a conference presentation.

If you create a list of references manually, list the references alphabetically by author. If referencing multiple works by the same author, list the earliest ones first. Below are some examples following APA format.

## Conference proceedings

Author, A.A., & Author, B.B. (Year of publication, month). Title of paper. *Proceedings of the < Name of the conference>* (pp. xx-xx). Place: Publisher.

Santa Maria, L., & Dyson, M. C. (2008, September 22-24). The effect of violating visual conventions of a Web site on user performance and disorientation. How bad can it be? *Proceedings of SIGDOC’08* (pp. 47-54). Lisbon, Portugal: ACM.

## Journals

Author, A. A., Author, B. B., & Author, C. C. (Year). Title of article. *Title of Periodical, volume number*(issue number), pages.

Sodnik, J., Dicke, C., Tomazic, S., & Billinghurst, M. (2008). A user study of auditory versus visual interfaces for use while driving. *International Journal of Human-Computer Studies, 66*(5), 318-332.

## Books

Author, A. A. (Year of publication). *Title of work: Initial capital letter also for subtitle*. Location: Publisher.

Bias, R.G., & Mayhew, D.J. (1994). *Cost-justifying usability*. San Francisco, CA: Morgan Kaufmann.

## Chapters in a book

Author, A. A., & Author, B. B. (Year of publication). Title of chapter. In A. Editor & B. Editor (Eds.), *Title of book* (pages of chapter). Location: Publisher.

Dumas, J., & Salzman, M. (2006). Usability assessment techniques. In R. Williges (Ed.), *Reviews of human factors and ergonomics* (Vol. 2, pp. 109-140). Santa Monica, CA: HFES.

## Online sources

**Online magazine article:**

Author, A. A., & Author, B. B. (Date of publication). Title of article. *Title of Online Periodical, volume number* (issue number if available), page number. Retrieved from http://www.someaddress.com/full/url/

Castorina, C. (1994, March). Project EASI. *Change, 26*(2), 45-47. Retrieved from <http://www.jstor.org/stable/40177758>

**Web article:**

Author, A. A., & Author, B. B. (Date of publication). *Title of article*. Retrieved <date necessary if material may change/updated over time> from <web site>

Sauro, J. (2011, January 19). *Does prior experience affect perceptions of usability?* Retrieved December 2011 from <http://www.measuringusability.com/blog/prior-exposure.php>

# About the Authors

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